# GUIDELINES FOR MARKET DEVELOPMENT GRANT (MDG) 2013

<sup>\*</sup>Effective 1 January 2013

<sup>\*\*</sup>Please note: This guideline is only applicable for export promotional activities undertaken from 1 Jan 2013 – 31 December 2013 and subject to yearly review and changes from time to time.

# **GUIDELINES FOR MARKET DEVELOPMENT GRANT (MDG) 2013**

# **OBJECTIVE**

The Market Development Grant is a scheme introduced to assist the small and medium enterprises (SMEs), service providers and trade & industry associations/ chambers of commerce & professional bodies in undertaking export promotional activities.

# METHOD OF DISBURSEMENT

Companies can apply for a **reimbursable grant** on the eligible export promotional activities undertaken. The value of the grant reimbursed will be determined by MATRADE based on the location (by regions) and the type of export promotional activities undertaken.

# **GRANT CEILING**

MDG applicants can claim up to a maximum grant of RM100,000.00 per company per year, subject to yearly review and the availability of fund.

# EXIT MECHANISM UNDER 10th MP

Under the 10<sup>th</sup> Malaysia Plan (MP), an exit mechanism will be implemented whereby the cumulative grant entitled for a MDG applicant throughout the period of the 10<sup>th</sup> MP (2011 – 2015) is limited to a maximum of RM300,000.00 per company.

# **QUALIFYING CRITERIA**

The following applicants [1] are eligible for MDG except for companies that have government (federal or state government) equity and Government Link-Companies (GLCs)[2]:

# A. Small and Medium Enterprises (SMEs)

- Registered as MATRADE member;
- Incorporated under the Companies Act 1965;
- At least 60% equity owned by Malaysian;
- Exporting products made in Malaysia; and fulfill any of the following criteria in (i) or (ii).

# (i) Manufacturing and Agro-based Companies:

- Annual sales turnover not exceeding RM 25 million (based on the latest financial report) OR
- Full-time employees **not more than 150** (based on the latest EPF Statement)

# **Explanatory Notes:**

<sup>1</sup> A company that is inactive or dormant is not entitled for MDG 2013. A company is considered dormant if it does not have any significant accounting transaction for one financial year before the occurrence of substantial change (i.e. 50% or more) in its equity shareholding. This means that there is no recording entry in the company accounts other than the minimum expenses for compliance with stipulated statutory requirement mainly in *filing of the company's annual return to the Companies Commission of Malaysia (SSM), secretarial fee for filing of company's annual return, tax filing fee, audit fee and accounting fee.* 

<sup>&</sup>lt;sup>2</sup> Government Linked-Companies (GLCs) are defined as companies that have a primary commercial objective and in which the Malaysian Government (federal or state government) has a direct controlling stake in which part of the company's equity is owned by the government. Controlling stake also refers to the Government's ability (not just percentage ownership) to appoint BOD members, senior management, make major decisions (e.g contract awards, strategy, restructuring and financing, acquisitions and divestments etc.) for GLCs either directly or through GLICs in which are not eligible under MDG 2013.

# (ii) Trading Companies:

- Annual sales turnover not exceeding RM 5 million (based on the latest financial report) OR
- Full-time employees **not more than 50** (based on the latest EPF Statement)

# B. <u>Service Providers</u>

# (i) Service Companies (excluding tourism and financial & insurance):

- Registered as MATRADE member;
- Incorporated under the Companies Act 1965;
- At least 60% equity owned by Malaysian;
- Exporting Malaysian services; and fulfill any of the following criteria:
  - Annual sales turnover not exceeding RM 25 million (based on the latest financial report) OR
  - Full-time employees **not more than 150** (based on the latest EPF Statement)

# (ii) Professional Service Providers (Sole Proprietor or Partnership)

- Registered as MATRADE member;
- Registered under the Professional Services Bodies:
- At least 60% equity owned by Malaysian;
- Exporting Malaysian services; and fulfill any of the following criteria:
  - Annual sales turnover not exceeding RM 25 million (based on the latest financial report) OR
  - Full-time employees **not more than 150** (based on the latest EPF Statement)

# C. Trade & Industry Associations, Chambers of Commerce & Professional Bodies

- Registered as MATRADE member; and
- Registered under the Registrar of Society (ROS) or Associated Professional Body.

# **ELIGIBLE ACTIVITIES**

# A. SMEs in Manufacturing, Agro-based, and Trading:

- 1. International Trade Fairs / Exhibitions held Locally<sup>[3]</sup> or Overseas (*participation must be in an established Trade Fairs*/ Exhibitions and will not include consumer Fairs/ Expo/ Festival).
- 2. Trade & Investment Missions or Specialised Marketing Missions Overseas. [4]
- 3. International Conferences Overseas. (Related to the industry) It does not apply to seminar, workshop or training for the purpose of acquiring skill, upgrading knowledge and human capital development
- 4. Display at Malaysia Export Exhibition Centre (MEEC), MATRADE.
- 5. Listing fee in established Supermarket/ Hypermarket/Retail Chain Stores Overseas.

# **B. Service Providers:**

- 1. International Trade Fairs / Exhibitions held Locally [3] or Overseas (participation must be in an established Trade Fairs/ Exhibitions and will not include consumer Fairs/ Expo/ Festival).
- 2. Trade & Investment Missions or Specialised Marketing Missions Overseas. [4]
- 3. International Conferences Overseas. (Related to the industry and professional services) It does not apply to seminar, workshop or training for the purpose of acquiring skill, upgrading knowledge and human capital development
- 4. Display at Malaysia Export Exhibition Centre (MEEC), MATRADE.
- Listing Fee in established Supermarket/ Hypermarket/Retail Chain Stores Overseas.
- 6. Presentation to Potential Clients Overseas. (as approved by MATRADE)
- Initial set up cost of representative office overseas for the first three (3) months of office rental.

### **Explanatory Notes:**

#### 3 International Trade Fairs / Exhibitions held Locally.

- 1. For claims related to participation in International Trade Fair held locally, the organiser of the event must submit the original Trade Fair Audited Report, audited by external auditor/chartered accountant with a copy of certificate of practice of the auditors' and a show directory booklet within sixty (60) days from the last date of the exhibition. Locally held international trade fair must meet the following criteria's:
  - a. minimum gross space occupied for the fair must be at least 1,000 square meters (mandatory); and
  - b. at least 10% of visitors must be foreign visitors; or
  - c. at least 20% net space is rented to foreign exhibitors; or
  - d. at least 20% of exhibitors are foreign exhibitors.
- 2. Other than event organized by MATRADE, company must liaise directly with the event organiser with regard to the submission of the Audited Report.
- 3. Organiser must submit the report within sixty (60) days from the last date of the exhibition by using the MDG report format. Failure to submit and comply to the report requirements will result in company's application being rejected.

# 4 Trade & Investment Missions or Specialised Marketing Missions.

- 1. Trade & Investment Missions or Specialised Marketing Missions must be organised by any Malaysian government agencies, trade associations or professional bodies that are registered in Malaysia and subjected to MATRADE's Approval.
- 2. Organiser must submit the full report of the mission within sixty (60) days from the last date of the mission by using the MDG report format. Failure to submit and comply to the report requirements will result in company's application being rejected.
- 3. Companies participating in the mission must submit MDG application individually and meet MDG guidelines and requirements.

The MDG report format for Trade Fairs/Exhibitions and Trade & Investment Missions/Specialised Marketing Missions can be referred to Annex 2 and 3.

# **REIMBURSABLE AMOUNT**

The table below indicates the amount of grant to be reimbursed for the eligible activities for SMEs and service providers.

# TABLE 1: Grant amount for SMEs and service providers

# A. ACTIVITY HELD IN MALAYSIA

INTERNATIONAL TRADI		
FOR COMPANIES INVOLVED IN:	MEEC	
FURNITURE, MACHINERY &		
EQUIPMENT, FASHION (Fashion		
Designers) AND VISUAL ARTS (Painters		
& Sculptors) INDUSTRY	(RM)	(RM)
(RM)		
7,000.00	5,000.00	600.00

# **B. ACTIVITY HELD OVERSEAS**

REGIONS	INTERNATIONAL TRADE FAIRS/ EXHIBITIONS (RM)		TRADE & INVESTMENT MISSIONS/	PRESENTATION TO POTENTIAL CLIENTS <sup>[5]</sup>
	NON SOFT EXPORT	SOFT EXPORT <sup>[6]</sup> (Fashion Designers, Painters & Sculptors only)	SPECIALISED MARKETING MISSIONS (RM)	(RM)
LATIN AMERICA	25,000.00	30,000.00	20,000.00	7,000.00
NORTH AMERICA & CANADA	18,000.00	21,000.00	10,000.00	5,000.00
EUROPE	25,000.00	30,000.00	20,000.00	7,000.00
AFRICA	18,000.00	21,000.00	10,000.00	5,000.00
AUSTRALIA/OCEANIA	10,000.00	12,000.00	6,000.00	3,000.00
CENTRAL ASIA	25,000.00	30,000.00	20,000.00	7,000.00
SOUTH ASIA	12,000.00	14,000.00	5,000.00	3,000.00
WEST ASIA	12,000.00	14,000.00	6,000.00	3,000.00
NORTH EAST ASIA	10,000.00	12,000.00	5,000.00	3,000.00
SOUTH EAST ASIA (ASEAN)	10,000.00	12,000.00	4,000.00	3,000.00

\*Please refer to Annex 1 for the full list of countries by regions

OTHER ACTIVITIES OVERSEAS	GRANT AMOUNT (RM)
1. International Conferences Overseas	5,000.00 per activity
2. Listing fee in established Supermarket/ Hypermarket/ Retail Chain	
Stores Overseas <sup>[7]</sup>	Max. of 20,000.00 per country
3. Initial set up cost of representative office Overseas for services	
companies <sup>[8]</sup>	Max. of 10,000.00 per country

# **Explanatory Notes:**

<sup>&</sup>lt;sup>5</sup> The application must be made within sixty (60) days from the presentation date. Applicants are required to make a presentation to MATRADE and subject to MATRADE's approval.

<sup>&</sup>lt;sup>6</sup> The grant amounts are only applicable to fashion designers, painters and sculptors and are subject to approval by MATRADE.

<sup>&</sup>lt;sup>7</sup> The activity is still subject to MATRADE's approval.

Applicants are eligible for a maximum grant of RM10,000 per country or the initial three (3) months office rental, whichever cost incurred earlier. The application must be submitted within one hundred and fifty (150) days from the date of commencement of the representative office.

# **ELIGIBLE ACTIVITIES**

# C. Trade & Industry Associations/ Chambers of Commerce/ Professional Bodies:

- International Trade Fairs/Exhibitions held Overseas (participation must be in an established Trade Fairs/ Exhibitions and will not include consumer Fairs/ Expo / Festival).
- Trade & Investment Missions or Specialised Marketing Missions Overseas.
- International Conferences Overseas. (Related to the industry and professional services) - It does not apply to seminar, workshop or training for the purpose of acquiring skill, upgrading knowledge and human capital development
- 4. Meetings related to Mutual Recognition Agreement (MRA), Free Trade Agreement (FTA), ASEAN and World Trade Organization (WTO).
- Organizing International Trade Fairs or Exhibitions Overseas (coordinating companies participation in established Trade Fairs or Exhibitions Overseas), Trade & Investment Missions<sup>[9]</sup> or Specialised Marketing Missions Overseas.

# **Explanatory Notes:**

- 1. Trade & Investment Missions or Specialised Marketing Missions must be organised by any Malaysian government agencies, trade associations or professional bodies that are registered in Malaysia and subject to MATRADE's Approval.
- 2. Organiser must submit the full report of the mission within sixty (60) days from the last date of the mission by using the MDG report format. Failure to submit and comply to the report requirements will result in company's application being rejected.
- 3. Companies participating in the mission must submit MDG application individually and meet MDG guidelines and requirements.
- 4. The MDG report format for Trade & Investment Missions/Specialised Marketing Missions can be referred to Annex 3

<sup>&</sup>lt;sup>9</sup> Trade & Investment Missions or Specialised Marketing Missions.

# **REIMBURSABLE AMOUNT**

The table below indicates the amount of grant to be reimbursed for the eligible activities for Trade & Industry Associations/ Chambers of Commerce/ Professional Bodies.

TABLE 2: Grant for Trade & Industry Associations/ Chambers of Commerce/ Professional Bodies

# A. PARTICIPATION IN THE FOLLOWING ACTIVITY:

REGIONS	INTERNATIONAL TRADE FAIRS/ EXHIBITIONS OVERSEAS	TRADE & INVESTMENT MISSIONS/ SPECIALISED MARKETING MISSIONS
	()	OVERSEAS
	(RM)	(RM)
LATIN AMERICA	25,000.00	20,000.00
NORTH AMERICA & CANADA	18,000.00	10,000.00
EUROPE	25,000.00	20,000.00
AFRICA	18,000.00	10,000.00
AUSTRALIA/OCEANIA	10,000.00	6,000.00
CENTRAL ASIA	25,000.00	20,000.00
SOUTH ASIA	12,000.00	5,000.00
WEST ASIA	12,000.00	6,000.00
NORTH EAST ASIA	10,000.00	5,000.00
SOUTH EAST ASIA (ASEAN)	10,000.00	4,000.00
ACTIV	GRANT AMOUNT	
	(RM)	
International Conferences Oversea	5,000.00 per activity	
Recognition Agreement (MRA), I ASEAN and WTO Overseas.		

# B. ORGANIZING INTERNATIONAL TRADE FAIRS/ EXHIBITIONS OR TRADE & INVESTMENT MISSIONS OR SPECIALISED MARKETING MISSION AT THE FOLLOWING REGION:

WIGGION AT THE FOLLOWING REGION.	
ORGANISING INTERNATIONAL TRADE FAIRS/	
EXHIBITIONS OR TRADE & INVESTMENT	
MISSIONS/ SPECIALISED MARKETING	
MISSIONS OVERSEAS	
(RM)	
7,000.00	
5,000.00	
7,000.00	
5,000.00	
3,000.00	
7,000.00	
3,000.00	
3,000.00	
3,000.00	
3,000.00	

<sup>\*</sup>Please refer to Annex 1 for the full list of countries by regions

# **APPLICATION AND CLAIM PROCEDURES**

- Application for Market Development Grant (MDG) must be made through MDG Online System. The system can be accessed in MATRADE website at <a href="www.matrade.gov.my">www.matrade.gov.my</a> or the direct link of the system at <a href="www.matrade.gov.my/mdg/">www.matrade.gov.my/mdg/</a>
- Before you start applying for the grant, please ensure that your company has registered with MATRADE and if not, you may register your company at <a href="www.matrade.gov.my/ms/online-applications/register-as-matrade-member">www.matrade.gov.my/ms/online-applications/register-as-matrade-member</a>
- The deadline for the submission of applications are as follow:
  - 1. Within sixty (60) days from the last date of activity for:
    - International Trade Fairs/Exhibitions held locally or overseas;
    - Trade & Investment Missions or Specialised Marketing Missions overseas;
    - International Conferences overseas; and
    - Display at Malaysia Export Exhibition Centre (MEEC), MATRADE.
  - 2. Within sixty (60) days from the first day of <u>listing fee in Supermarket/ Hypermarket/ Retail Stores overseas.</u>
  - 3. Within sixty (60) days from the date of presentation to potential clients overseas.
  - 4. Within one hundred and fifty (150) days from the date of commencement of the representative office overseas.
- Application must include:
  - Scanned supporting document which includes latest:
    - 1. Form 9/ Form 13;
    - 2. Form of Annual Return (*Please provide Form 24 if company operating less than 1 year*);
    - 3. Company Audited Account for the year 2011/2012 (*Please provide Management Account if company operating less than 1 year*);
    - 4. Latest EPF Statement;
    - 5. List of local SMEs suppliers and details of product for export (for Trading company only); and
    - 6. Product Brochure/ Company Profile.
  - > Scanned claim document which includes the original:

#### **Proof of Payment**

- Receipts or bank statements or credit card statements or telegraphic transfers as proof of participations; and
- Invoices.

Note: The photocopies any of these documents must be certified by External Auditors/Chartered Accountants/Commissioner of Oaths/issuer of the receipts/banks.

# Proof of presence

- Flight itinerary **or** air tickets **or** boarding passes **or** copy of passports (with stamping in and out of the foreign country) **or** guest folios.
- Document not in English must be accompanied by English translations.
- Scanned copies of <u>original documents that already submitted online are not to be again provided by mail unless specifically requested</u>.
- For subsidized applicants (sponsorship); the amount of grant will be determined by MATRADE.
- This guideline is applicable for promotional activities undertaken from 1 January 2013 and subject to changes from time to time.
- In the event of false claims and documents, applicants shall be blacklisted and shall be required to reimburse all grants received from MATRADE.

#### **MATRADE**

Market Development Grant Unit 8<sup>th</sup> Floor, Menara MATRADE, Jalan Khidmat Usaha, Off Jalan Duta, 50480 Kuala Lumpur

Tel: 03-6207 7593 Fax: 03-6203 7252 **E-mail:** <u>info@matrade.gov.my</u> Operating Hours
Monday – Thursday
Friday

: 8.00 am - 5.00 pm : 8.00 am - 12.15 pm 2.45 pm - 5.00 pm

· ·

# MDG SUPPORTING AND CLAIM DOCUMENTS CHECKLIST

# 1. SUPPORTING DOCUMENTS FOR APPLICATION

TYPE OF BUSINESS	SUPPORTING DOCUMENT REQUIRED
MANUFACTURING & AGRO-BASED COMPANY	<ul> <li>☑ Certificate of Incorporation Form 9 or Form 13</li> <li>☑ Latest Form of Annual Return of Company Having A Share Capital (Form 24 if company operating less than 1 year)</li> <li>☑ Company's Audited Account for the year 2011 or 2012 (Management Account if company operating less than 1 year)</li> <li>☑ Latest EPF Statement (Form A is not applicable)</li> <li>☑ Product Brochure/ Company Profile</li> </ul>
CONTRACT MANUFACTURING COMPANY	<ul> <li>☑ Certificate of Incorporation Form 9 or Form 13</li> <li>☑ Latest Form of Annual Return of Company Having A Share Capital (Form 24 if company operating less than 1 year)</li> <li>☑ Company's Audited Account for the year 2011 or 2012 (Management Account if company operating less than 1 year)</li> <li>☑ Latest EPF Statement (Form A is not applicable)</li> <li>☑ Product Brochure/ Company Profile</li> </ul>
TRADING COMPANY	<ul> <li>☑ Certificate of Incorporation Form 9 or Form 13</li> <li>☑ Latest Form of Annual Return of Company Having A Share Capital (Form 24 if company operating less than 1 year)</li> <li>☑ Company's Audited Account for the year 2011 or 2012(Management Account if company operating less than 1 year)</li> <li>☑ Latest EPF Statement (Form A is not applicable)</li> <li>☑ List of local SME's suppliers and details of products for export (using company Letterhead)</li> <li>☑ Product Brochure/ Company Profile</li> </ul>
SERVICE PROVIDERS	<ul> <li>☑ Certificate of Incorporation Form 9 or Form 13</li> <li>☑ Latest Form of Annual Return of Company Having A Share Capital (Form 24 if company operating less than 1 year)</li> <li>☑ Company's Audited Account for the year 2011 or 2012 (Management Account if company operating less than 1 year)</li> <li>☑ Latest EPF Statement (Form A is not applicable)</li> <li>☑ Product Brochure/ Company Profile</li> </ul>

TYPE OF BUSINESS	SUPPORTING DOCUMENT REQUIRED
PROFESSIONAL SERVICES	<ul> <li>☑ Registration Letter/ License/ Certificate issued by Professional Services Body</li> <li>☑ Management Account / Income Statement/ Company Account/ Company's Audited Account for the year 2011 or 2012</li> <li>☑ Latest EPF Statement (Form A is not applicable)</li> <li>*For partnership/ sole proprietor</li> <li>☑ A declaration letter on the latest number of employees (using company Letterhead)</li> <li>☑ Product Brochure/ Company Profile</li> </ul>
ASSOCIATIONS	☑ Registration certificate issued by the Registrar of Society/ Associated Professional Body/ Certificate Of Incorporation Of Public Company (Form 8)

# 2. CLAIMS DOCUMENTS FOR: A.MANUFACTURING, AGRO-BASED, TRADING &SERVICE PROVIDERS

NO.	ACTIVITIES	TYPE OF EXPENSES	CLAIMS DOCUMENTS
1.	PARTICIPATION IN INTERNATIONAL TRADE FAIR/ EXHIBITION HELD LOCALLY OR	1. a) Participation Fee / Booth Rental	Original  ☑ Receipt/ Bank Statement/ Credit Card Statement/ Telegraphic Transfer ☑ Invoice(s) ☑ Confirmation letter from the organizer (if sponsored or subsidized)
	OVERSEAS (participation must be in an established Trade Fairs/ Exhibitions and will not include	b) Runway Show Cost; and c) Models Services	(Applicable for Fashion Designers Only) Original  ☑ Receipt/ Bank Statement/ Credit Card Statement/ Telegraphic Transfer ☑ Invoice(s) ☑ Flight Itinerary/ Boarding pass/ Air
	consumer Fairs/ Expo/ Festival)		ticket/ Passport with Immigration stamp of entry into & exit from the foreign country
		3. Accommodation	✓ Invoice/ Guest Folio
2.	PARTICIPATION IN TRADE INVESTMENT MISSION OR SPECIALISED MARKETING MISSION OVERSEAS	Participation Fee      Air Fare	Original  ☑ Receipt/ Bank Statement/ Credit Card Statement/ Telegraphic Transfer ☑ Invoice(s) ☑ Confirmation letter from the organizer (if sponsored or subsidized) ☑ Flight Itinerary/ Boarding pass/ Air ticket/ Passport with Immigration stamp of entry into & exit from foreign country
		2. Accommodation	☑ Invoice/ Guest Folio
3.	PARTICIPATION IN INTERNATIONAL CONFERENCE (INDUSTRY AND PROFESSIONAL RELATED) OVERSEAS	1. Participation Fee	Original  ☑ Receipt/ Bank Statement/ Credit Card Statement/ Telegraphic Transfer ☑ Invoice(s) ☑ Conference program ☑ Confirmation letter from the organizer (if sponsored or subsidized)
		2. Air Fare	☑ Flight Itinerary/ Boarding pass/ Air ticket/ Passport with Immigration stamp of entry into & exit from foreign country
		3. Accommodation	☑ Invoice/ Guest Folio

NO.	ACTIVITIES	TYPE OF EXPENSES	CLAIMS DOCUMENT	
4.	DISPLAY AT MALAYSIAN EXPORT EXHIBITION CENTRE (MEEC), MATRADE	1. Participation Fee	Original  ☑ Receipt from MATRADE; and ☑ Confirmation of participation letter from MATRADE	
5.	LISTING IN ESTABLISHED SUPERMARKET/ HYPERMARKET/ RETAIL CHAIN STORES OVERSEAS	1. Listing Fee	Original  ☑ Receipt/ Bank Statement/ Credit Card Statement/ Telegraphic Transfer ☑ Payment voucher ☑ Invoice(s) from the Supermarket/ Hypermarket/ Retail Stores ☑ Offer/ invitation letter from the Supermarket/ Hypermarket/ Retail Store/ the appointed agent	
6.	PRESENTATION TO POTENTIAL CLIENTS OVERSEAS (Only for service providers)	<ol> <li>Proof of participation</li> <li>Air Fare</li> <li>Accommodation</li> </ol>	Original  ☑ Invitation letter/e-mail from the potential clients/ buyers  Original  ☑ Receipt/ Bank Statement/ Credit Card Statement/ Telegraphic Transfer  ☑ Invoice(s)  ☑ Flight Itinerary/ Boarding pass/ Air ticket/ Passport with Immigration stamp of entry into & exit from foreign country  Original  ☑ Invoice/ Guest Folio	
7.	INITIAL SET UP COST OF REPRESENTATIVE OFFICE OVERSEAS (Only for service providers)	Office Rental (for the first three (3) months)	Original  ☑ Receipt/ Bank Statement/ Credit Card Statement/ Telegraphic Transfer ☑ Contract and Agreement of the office rental ☑ Photo of the representative office overseas (front and interiors view of the office) ☑ License or supporting document from the Local Authority for setting up the office (if applicable)	

# 2. CLAIMS DOCUMENTS FOR:

# 

NO.	ACTIVITIES	TYPE OF EXPENSES	CLAIMS DOCUMENT
1.	PARTICIPATION IN INTERNATIONAL TRADE FAIR/ EXHIBITION HELD OVERSEAS (participation must be in an established	Participation Fee /     Booth Rental	Original  ☑ Receipt/ Bank Statement/ Credit Card Statement/ Telegraphic Transfer ☑ Invoice(s) ☑ Confirmation letter from the organizer (if sponsored or subsidized)
	Trade Fairs/ Exhibitions and will not include consumer Fairs/ Expo/ Festival)	2. Air Fare	☑ Flight Itinerary/ Boarding pass/ Air ticket/ Passport with Immigration stamp of entry into & exit from the foreign country
		3. Accommodation	✓ Invoice/ Guest Folio
2.	PARTICIPATION IN TRADE INVESTMENT MISSION OR SPECIALISED MARKETING MISSION OVERSEAS	Participation Fee      Air Fare	Original  ☑ Receipt/ Bank Statement/ Credit Card Statement/ Telegraphic Transfer ☑ Invoice ☑ Confirmation letter from the organizer (if sponsored or subsidized) ☑ Flight Itinerary/ Boarding pass/ Air ticket/ Passport with Immigration stamp of entry into & exit from the foreign country
		3. Accommodation	☑ Invoice/ Guest Folio
3.	PARTICIPATION IN INTERNATIONAL CONFERENCE (INDUSTRY AND PROFESSIONAL RELATED) OVERSEAS	1. Participation Fee	Original  ☑ Receipt/ Bank Statement/ Credit Card Statement/ Telegraphic Transfer ☑ Invoice(s) ☑ Conference programme ☑ Confirmation letter from the organizer (if sponsored or subsidized)
		2. Air Fare	☑ Flight Itinerary/ Boarding pass/ Air ticket/ Passport with Immigration stamp of entry into & exit from the foreign country
		3. Accommodation	☑ Invoice/ Guest Folio

NO.	ACTIVITIES	TYPE OF EXPENSES	CLAIMS DOCUMENT
4.	MEETINGS RELATED TO MUTUAL RECOGNITION AGREEMENT (MRA), FREE TRADE	Proof of participation	Original  ☑ Letter of invitation from the organizer of the meeting/ appointing ministries or agencies from Malaysia.
	AGREEMENT (FTA), ASEAN AND WORLD TRADE ORGANIZATION (WTO)	2. Air Fare	Original  ☑ Receipt/ Bank Statement/ Credit Card Statement/ Telegraphic Transfer ☑ Invoice(s) ☑ Flight Itinerary/ Boarding pass/ Air ticket/ Passport with Immigration stamp of entry into & exit from the foreign country
		3. Accommodation	Original  ☑ Invoice/ Guest Folio
5.	ORGANIZING INTERNATIONAL TRADE FAIRS/ EXHIBITION OVERSEAS (Coordinating companies participation in established Trade Fairs/ Exhibitions	1. Air Fare	Original  ☑ Receipt/ Bank Statement/ Credit Card Statement/ Telegraphic Transfer ☑ Invoice(s) ☑ Declaration letter from the association ☑ Flight Itinerary/ Boarding pass/ Air ticket/ Passport with Immigration stamp of entry into & exit from the foreign country
	overseas)	2. Accommodation	Original  ☑ Invoice/ Guest Folio
6.	ORGANIZING TRADE & INVESTMENT MISSIONS OR SPECIALISED MARKETING MISSIONS OVERSEAS	1. Air Fare	Original  ☑ Receipt/ Bank Statement/ Credit Card Statement/ Telegraphic Transfer ☑ Invoice(s) ☑ Flight Itinerary/ Boarding pass/ Air ticket/ Passport with Immigration stamp of entry into & exit from the foreign country
		2. Accommodation	Original  ☑ Invoice/ Guest Folio

# ANNEX 1: LIST OF COUNTRIES BY REGIONS

# **LIST OF COUNTRIES BY REGIONS**

NORTH AMERICA & CANADA	NORTH EAST ASIA	WEST ASIA	SOUTH ASIA
AMERICA, NORTH	ASIA, NORTH-EAST	ASIA, WEST	ASIA, SOUTH
CANADA	CHINA, PEOPLE'S REPUBLIC OF	UNITED ARAB EMIRATES	BANGLADESH
ST.PIERRE AND MIQUELON	HONG KONG	AFGHANISTAN	BHUTAN
U.S. MINOR OUTLYING ISLANDS	JAPAN	BAHRAIN	INDIA
UNITED STATES OF AMERICA	KOREA, DEM.PEOPLE'S REP.OF	CYPRUS	SRI LANKA, REPUBLIC OF
	KOREA, REPUBLIC OF	ISRAEL	MALDIVES
	MONGOLIA, PEOPLE'S REP. OF	IRAQ	NEPAL
	MACAU	IRAN, ISLAMIC REP. OF	PAKISTAN
	TAIWAN	JORDAN	
		KUWAIT	
		LEBANON	
		OMAN	
		PALESTINE	
		QATAR	
		SAUDI ARABIA	
		SYRIAN ARAB REPUBLIC	
		YEMEN, REPUBLIC OF	

CENTRAL ASIA	SOUTH EAST ASIA (ASEAN)	AUSTRALIA/ OCEANIA	
ASIA, CENTRAL KYRGYZSTAN KAZAKHSTAN TAJIKISTAN TURKMENISTAN UZBEKISTAN	ASIA, SOUTH-EAST BRUNEI DARUSSALAM INDONESIA, REPUBLIC OF CAMBODIA LAOS, PEOPLE'S DEM.REP. MYANMAR, UNION OF MALAYSIA PHILIPPINES SINGAPORE, REPUBLIC OF THAILAND VIETNAM, SOCIALIST REP. OF	OCEANIA  AMERICAN SAMOA  AUSTRALIA  COOK ISLANDS CANTON AND ENDERBURY ISLANDS  FIJI  MICRONESIA, FED. STATES OF GUAM  JOHNSTON ISLAND  KIRIBATI  MARSHALL ISLANDS  MIDWAY ISLANDS  NORTHERN MARIANA ISLANDS  NEW CALEDONIA  NORFOLK ISLAND  NAURU  NIUE  NEW ZEALAND  PACIFIC ISLAND (TRUST TERR.)  FRENCH POLYNESIA	PAPUA NEW GUINEA PITCAIRN ISLAND PALAU SOLOMON ISLANDS TAHITI FRENCH SOUTHERN TERR. TOKELAU TONGA TUVALU VANUATU WALLIS AND FUTUNA ISLAND WAKE ISLAND WESTERN SAMOA

# **LIST OF COUNTRIES BY REGIONS**

AFRICA		LATIN AMERICA	
AFRICA, CENTRAL	AFRICA, NORTHERN	AMERICA, CENTRAL	CARIBBEAN
ANGOLA	ALGERIA	BELIZE	ANTIGUA & BARBUDA
CENTRAL AFRICAN REPUBLIC	EGYPT	COSTA RICA	ANGUILLA
CONGO	WESTERN SAHARA	GUATEMALA	NETHERLANDS ANTILLES
CAMEROON	LIBYAN ARAB JAMAHIRIYA	HONDURAS	ARUBA
GABON	MOROCCO	MEXICO	BARBADOS
EQUATORIAL GUINEA	SUDAN	NICARAGUA	BERMUDA
SAO TOME AND PRINCIPE	TUNISIA	PANAMA	BAHAMAS
CHAD		PANAMA CANAL ZONE	CUBA
ZAIRE, REPUBLIC OF	AFRICA, SOUTHERN	EL SALVADOR	DOMINICA
	BOTSWANA		DOMINICAN REPUBLIC
AFRICA, EASTERN	LESOTHO	AMERICA, SOUTH	GRENADA
BURUNDI	NAMIBIA	ARGENTINA	GUADELOUPE
DJIBOUTI	SWAZILAND	BOLIVIA	HAITI
ERITREA	SOUTH AFRICA, REPUBLIC OF	BRAZIL	JAMAICA
ETHIOPIA		CHILE	SAINT KITTS & NEVIS
KENYA	AFRICA, WESTERN	COLOMBIA	CAYMAN ISLANDS
COMOROS	BURKINA FASO	ECUADOR	SAINT LUCIA
MADAGASCAR	BENIN	FALKLAND ISLAND (MALVINAS)	MARTINIQUE
MAURITIUS	COTE D'IVOIRE	FRENCH GUIANA	MONTSERRAT
MALAWI	CAPE VERDE	S. GEORGIA & SANDWICH ISLANDS	PUERTO RICO
MOZAMBIQUE	GHANA	GUYANA	TURKS AND CAICOS ISLANDS
REUNION ISLANDS	GAMBIA	PERU	TRINIDAD AND TOBAGO
RWANDA	GUINEA	PARAGUAY	SAINT VINCENT/GRENADINES
SEYCHELLES	GUINEA-BISSAU	SURINAME	BRITISH VIRGIN ISLANDS
SOMALIA	LIBERIA	URUGUAY	UNITED STATES VIRGIN ISLANDS
TANZANIA, UNITED REP. OF	MALI	VENEZUELA	
UGANDA	MAURITANIA		
MAYOTTE	NIGER		
ZAMBIA	NIGERIA		
ZIMBABWE	ZIMBABWE ST.HELENA		
SIERRA LEONE			
	SENEGAL		
	TOGO		

# **LIST OF COUNTRIES BY REGIONS**

EUROPE				
EUROPE, EASTERN	EUROPE, WESTERN			
ALBANIA	ANDORRA			
ARMENIA	AUSTRIA			
AZERBAIJAN	BELGIUM			
BOSNIA - HERZEGOVINA	SWITZERLAND			
BULGARIA	GERMANY, FEDERAL REPUBLIC OF			
BELARUS	DENMARK			
THE CZECH & SLOVAK FEDERAL REP	SPAIN			
CZECH REPUBLIC	FINLAND			
ESTONIA	FAEROE ISLANDS			
GEORGIA	FRANCE			
CROATIA	UNITED KINGDOM			
HUNGARY	GIBRALTAR			
KOSOVO	GREECE			
LITHUANIA	IRELAND			
LATVIA	ICELAND			
MOLDOVA	ITALY			
MONTENEGRO	LIECHTENSTEIN			
MACEDONIA	LUXEMBOURG			
POLAND	MONACO			
ROMANIA	MALTA			
RUSSIAN FEDERATION	NETHERLANDS			
SERBIA	NORWAY			
SLOVENIA	PORTUGAL			
SLOVAKIA	SWEDEN			
UNION OF SOVIET SOC. REP.	SVALBARD AND JAN MAYEN ISL.			
UKRAINE	SAN MARINO			
YUGOSLAVIA, FED. REP. OF	TURKEY			
	VATICAN CITY STATE (HOLYSEE)			

# **ANNEX 2:**

TRADE FAIRS/EXHIBITIONS REPORT FORMAT (For International Trade Fairs/ Exhibitions held in Malaysia and <u>for exhibition organisers' use only</u>)

AUDITED REPORT OF EXHIBITION
(This record MUST BE filled by External Auditing Firm/Chartered Accountant)

1.	Name	of Exh	ibition	:
2.	Date			:
3.	Venue :			:
4.		lumber of Times the Exhibition Previously prepared :		
5.	Total Gross Space Occupied (sq.m.)			:
	a)	Total Exhib	Space Occupied by Malaysian itors	:
	b)	Total Exhib	Space Occupied by Foreign itors	:
6.	Total I	Numbe	r of Exhibitors	:
	a)	Numb	er of Malaysian Exhibitors	:
	b)	Numb	er of Foreign Exhibitors	:
		i)	Majority of Foreign Exhibitors Coming From (list 5 ma countries and their % compared to the total number of exhibitor)	
7.	Total I	Numbe	r of Visitors	:
	a)	Numb	er of Malaysian Visitors	:
		i)	Number of Trade Visitors	:
		ii)	Number of General Public	:
	b)	Numb	er of Foreign Visitors	:
		i)	Majority of Foreign Visitors Coming From (list 5 major countries and their % compared to the total number of visitor)	: es
		AL AUD	IT FIRM:-	
Signat	ure	•		
Name		:		
Firm /	Compa	ny :		
Officia	l Stamp	:		

# ANNEX 3: TRADE & INVESTMENT MISSIONS/SPECIALISED MARKETING MISSIONS REPORT FORMAT

# REPORT ON TRADE MISSION/ SPECIALISED MARKETING MISSION

# 1. INTRODUCTION

# 2. OBJECTIVES OF THE MISSION

# 3. MALAYSIAN DELEGATION

- No. of delegates in details (by how many company/ government agency/ representative of association etc)
- Detail list of delegates as per ANNEX I.

# 4. MISSION PROGRAM

The (x) days programme comprises:

# 4.1 Detail programme as per ANNEX II

# 4.2 Business Matching Session (Individual Business Meeting)

- Details of the Business Matching
- Detail list of the buyer during the Business Matching as per ANNEX III.
- Total of business meeting conducted during the Mission
- Total generated/ potential sales or other opportunities
- Pictures during the Business Matching Session

# 4.3 Others (Meeting, MOU signing, business visit, etc.)

- Objectives
- Details
- Outcome

# 5. MISSION OUTCOME

# 5.1 Potential Sales

- Reported by exporters:
- Actual sales:
- Potential sales:
- Areas of potential business:

# 5.2 General Comments by Malaysian Exporters

# 5.3 Challenges Faced by Malaysian Exporters

# 6. CONCLUSIONS / RECOMMENDATIONS

# Annex I

# **List of Malaysian Delegates**

No.	Company Details	Business Interest	Representative
1.	<ul><li>Company Name</li><li>Business Address</li></ul>		<ul><li>Name (in full)</li><li>Designation</li></ul>

# Annex II

PROGRAMME FOR

TRADE MISSION/ SPECIALISED MARKETING MISSION ON......

(PLACE & DATE)

# Date (Day 1)

(Time) hrs : (Time) hrs :

# Date (Day 2)

(Time) hrs : (Time) hrs :

# Annex III

# List of buyers

No.	Company Details	Business Interest	Representative	
1.	<ul><li>Company Name</li><li>Business Address</li></ul>		<ul><li>Name (in full)</li><li>Designation</li></ul>	